



IT STARTS IN COMPTON, CA

TIME TO RE-IMAGINE PUBLIC SAFETY

ABOLISH
THE
POLICE



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Introduction

Scope of Work

Juventino Garcia

Stakeholder Analysis

Diego Castro

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James Crowell

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Mike Lanza

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Abkar Kalantarians

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Abolish LASD

Context, key issues

More info available:
[LA times](#), [KnockLA](#)

Purpose, promise, people

1. Acknowledge
2. Listen
3. Inform

Desired impact + outcomes

1. Level of engagement
2. Level of impact



THE L.A. BOARD OF SUPERVISORS VOTED TO ABOLISH THE L.A. SHERIFF'S DEPARTMENT. NOW WHAT?

Get educated about the BOS decision to abolish the LASD through Community Town Hall Events and an 8-part Information Series (live and on-demand). Understand how the decision came to be, how you will be impacted, and what you can do to help shape the future and re-imagine our public safety system.

FIND OUT MORE

Stakeholder Analysis

Key Stakeholders



Step 1: Analyze the composition of Compton

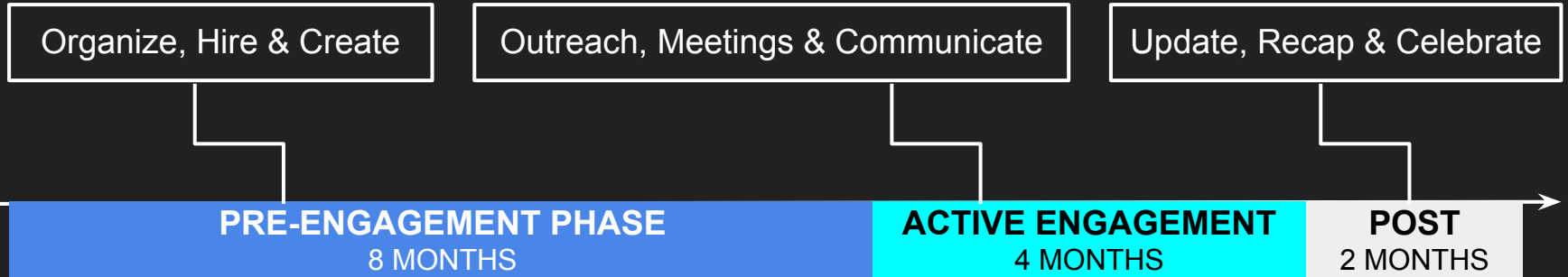
Step 2: Identify general stakeholder categories

- Government/municipal agency
- Public safety professionals
- Community organizations
- Advocacy groups
- Private citizens
- Influencers/other

Step 3: List Compton specific stakeholders

Step 4: Develop stakeholder engagement strategies





1. **Volunteer Coordinator:** recruit and design volunteer programs including door knocking, phone banking, guerilla marketing, and support-staffing at public events
2. **Partner and Vendor Coordinator:** partner with organizations and hire necessary vendors
3. **Meeting Facilitator and Venue Procurement:** coordinate all aspects of event logistics
4. **Liaison with Digital Marketing Agency:** instruct and oversee their efforts
5. **Liaison with Communications Firm:** instruct and oversee their efforts
6. **Treasurer:** oversee budget, pay vendor bills, organize all contact lists and manage all inflowing data and information

Pre-engagement phase

Goals and Methods



How to Join a Zoom Call

1. **OPTION 1 - SMARTPHONE:** Scan the QR Code below with your smartphone. This will take you to the meeting page on the Project Website.



You may also enter the following web address directly into your phone's internet browser:
<https://Project Website>

On the project page you will find a Zoom link. Tap the link and enter the following Meeting ID and Passcode when prompted:

-Meeting ID: ### ## ## ## ##

-Passcode: #####

Note: if your phone is not connected to wifi, data rates will apply.

2. **OPTION 2 - COMPUTER:** Enter the following web address into your internet browser:

Cómo Unirse a Una Reunión con Zoom

1. **OPCIÓN 1 - SMARTPHONE:** Escanee el código QR a con su application de camera con su teléfono inteligente. Esto lo llevará a la página de la reunion en el sitio del proyecto.



También puede ingresar la siguiente dirección web directamente en el navegador de Internet de su teléfono: -
<https://Project Site>

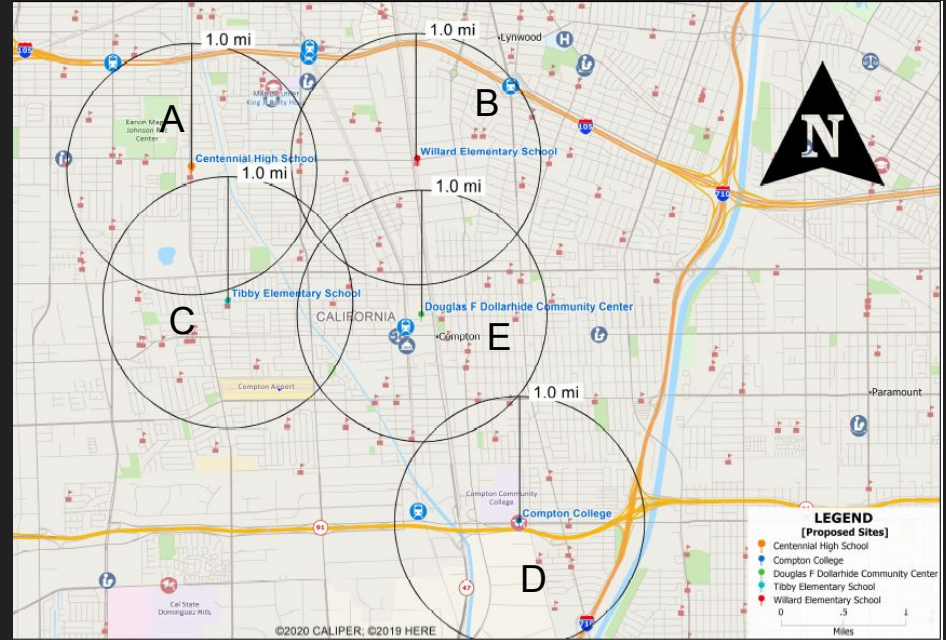
En la página del proyecto encontrará un enlace de Zoom. Toque el enlace e ingrese el siguiente ID de reunión y contraseña cuando se le solicite:

-ID de la reunión: ### ## ## ## ##

-Código de acceso: #####

Nota: si su teléfono no está conectado a wifi, se aplicarán tarifas de datos.

2. **OPCIÓN 2 - COMPUTADORA:** Ingrese la siguiente dirección web en su navegador de Internet:



Pre-engagement phase

Website example



TOWN HALL LOCATIONS

Participate in Four (4) Community Meetings across the City of Compton - Hear directly from the Board of Supervisors about the decision to Abolish the LA Sheriff's Department and learn about Next Steps from Community Partners involved in the process.



Centennial High School

2606 North Central Avenue
Compton, CA 90222

District - One



Willard Elementary School

310 East El Segundo Boulevard
Compton, CA 90222

District - Two



Tibby Elementary School

1400 West Poplar Street
Compton, CA 90220

District - Three



Compton College

1111 East Artesia Boulevard
Compton, CA 90221

District - Four

Each Town Hall will be conducted in both English and Spanish

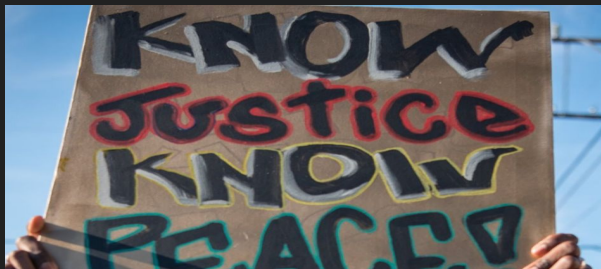


We will hold **4 Town Halls** in community locations that are:

- Easily accessible
- Representative of all 4 city districts
- Have space to accommodate up to 300 people
- Have capacity to provide food & childcare

Each Town Hall will consist of **two 2-hour long meetings** with the following agenda:

- Introduction and overview of decision by Supervisor Mitchell
- Overview of case study and consulting firm by District Representative
- Outline of public engagement process by project lead
- Introduction of educational partners and community presenters
- Q & A session on process and decision for participants
- Post Q & A opportunity for participants to recommend community members to be invited to next Town Hall



The content of the meetings will include:

1. **The Beginnings of Policing** (*Critical Resistance LA*)
2. **Police for Hire** (*Education for Liberation Network*)
3. **Policing the Working Class** (*LA CAN*)
4. **The Evolution of Police Violence** (*Anti-Police Terror Project*)
5. **Police Unions and Protections** (*BLM LA - EPA*)
6. **Brutality and the Budget** (*CURB*)
7. **What Now? The Current State of Policing in America and LA** (*BLM LA*)
8. **What Next? Introduction to the Abolitionist Vision** (*Justice LA and LA ATI*)

Active Engagement phase

Website example



8-PART EDUCATIONAL SERIES at DOLLARHIDE COMMUNITY CENTER

Live Meetings and Supplemental Videos On-Demand - Click the Media Boxes below to access the Videos and find out more:



The Beginnings of Policing



Police for Hire



Policing the Working Class



Evolution of Police Violence



Police Unions and Protections



Brutality and the Budget



The Current State of Policing



Intro to Abolitionist Vision

Active Engagement Phase

Part 3: Prepare the Public to Participate



These trainings will cover:

1. **How to submit public comment to the BOS and stay up-to-date on current events**
2. **How to contact your representatives and get involved in local decision making**
3. **Introduction to public speaking**
4. **Practicing public speaking**



The **participation process** will **culminate** in a Community Resilience Celebration meant to:

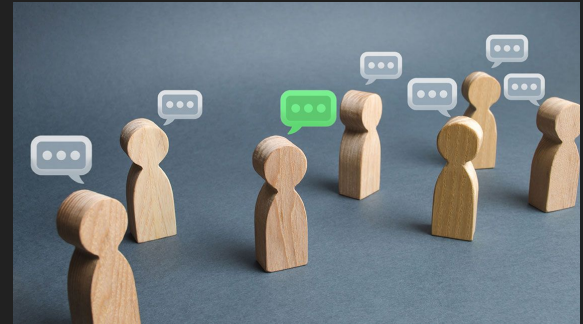
- Thank the community for their participation
- Acknowledge the liberation that comes through knowledge
- Create a space for participants to share what they learned with loved ones and neighbors
- Provide opportunities to create greater awareness and understanding
- Offer food, feature local musicians and artists, allow community partners and social justice groups to share through informational booths

Post-engagement phase

Project conclusion



Step One: Thank the public and ask for feedback



Step Two: Inform that the work does not end here in the Abolish LASD Process

Step Three: Prepare and Release Cumulative Report



Budget and Timeline



Pre-Engagement Phase: 8 months \$590,000.00

Active Engagement Phase: 4 months \$144,000.00

Post-Engagement Phase: 2 months \$16,000.00

TOTAL BUDGET: \$750,000.00

TOTAL TIMELINE: 14 MONTHS

PRE-ENGAGEMENT PHASE
8 MONTHS

ACTIVE ENGAGEMENT
4 MONTHS

POST
2 MONTHS



Project Scope | Purpose & Promise

- Sophistication through simplification
- Importance of “Inform” for the success of other phases
- Before how, comes what and most importantly why
- Transparency is impossible without first having clarity

Geographical Scope

- Compton demographics as a microcosm of the county
- Use it as a pilot
- If the plan works here, it can work anywhere
- Use City of Compton government as a litmus test for the BOS



Re-identification of Stakeholders

- Change of focus changes Stakeholders
- Shifting Stakeholders also requires strategy shift
- Instead of a million things, do one thing really well

Leverage Team Dynamics

- Forming human connections, one person at a time
- Your team is a microcosm of the community you are reaching out to
- Before reaching out to 90+k residents, make sure you have reached out to all team members

Questions? Comments? Concerns? We want to hear from you!



PUBLIC SAFETY

CONNECT AND STAY INFORMED
Follow the movement on All Socials

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(213) 456-7890

EMAIL ADDRESS
hello@abolishlasd.com

MAILING ADDRESS
213 Abolition St. Compton, CA 90221